



EISHO

EISHO Co., Ltd.

Founded: 1988

Location: Guilin, Guangxi, China

Head Office: 200 staff

Main Products: organizing & storage,
bookcase & corner table, kitchenware,



EISHO is a competitive globally supplying chain integration company, offering the **One-stop Service** from Product Design & Development, Global Site Manufacturing, Branding OEM/ODM, Supplying Quality Management and International Logistic to fully overseas buyers and global cross-border ecommerce operation.

Company
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Main
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Our
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EISHO
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EISHO Company
Founded.

1988

2014

EISHO (TOKYO, JAPAN)
was founded.

Kingway Wood Holdings was
founded in Germany

2015

2018

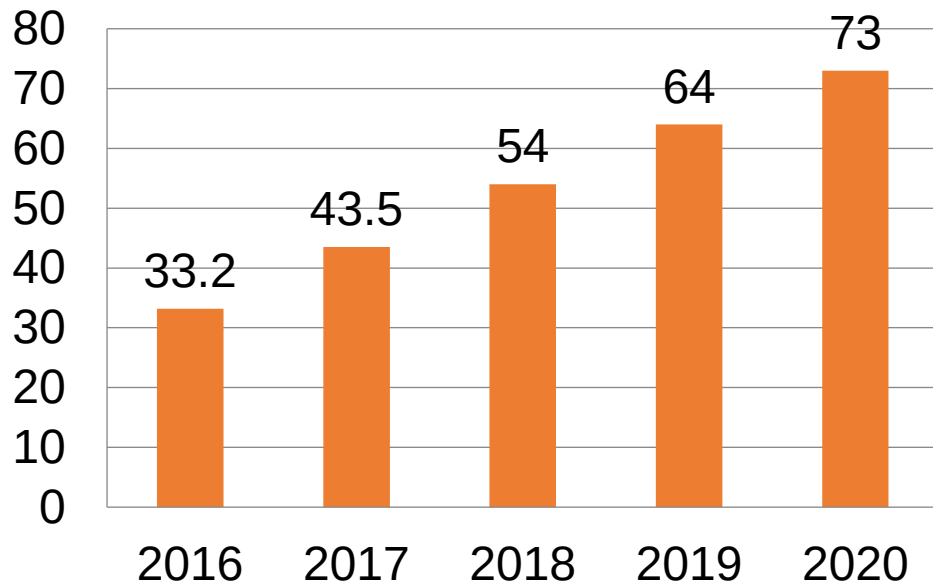
Its 30th anniversary of EISHO.
We focus on building **EISHO
ecosystem and one-stop
service.**

2020

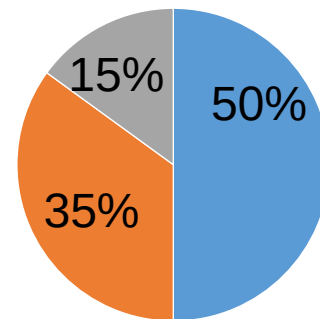
Eisho starts selling locally,
products diversity

Growth 2016-2020

UNIT: MILLIONS US DOLLAR



■ B2B ■ B2C ■ import



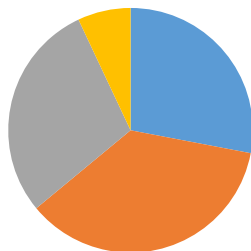
02



Main Customers

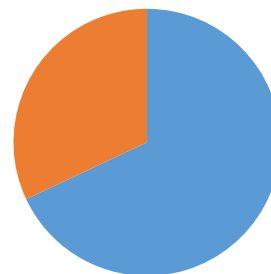


2020



- America-28%
- Europe-36%
- Asia-29%
- others-7%

2020



- Resale-72%
- Non trade-28%



300+
Happy clients

80+
Countries& Regions

- ✓ **50** Clients with more than **5** years cooperation
- ✓ **22** Clients with more than **10** years cooperation
- ✓ **5** Clients with more than **20** years cooperation

Cooperation
合作

Win-win
共赢

Trust
信任

Responsibility
责任

Company
Profile



Kaufland



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John Lewis



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PRIMARK®



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GUESS



03



Main Category

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Laundry Drying

- Ironing Board
- Clothes Airer
- Clothes Rail

▶ Laundry Range- Ironing Board

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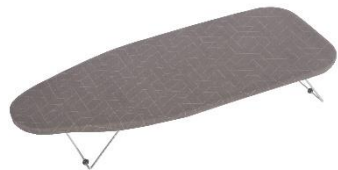
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▶ Laundry Range- Clothes Airer

EISHO EISHO CO.,LTD.

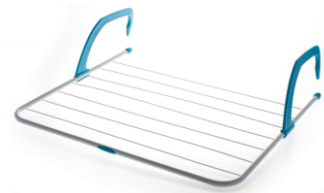
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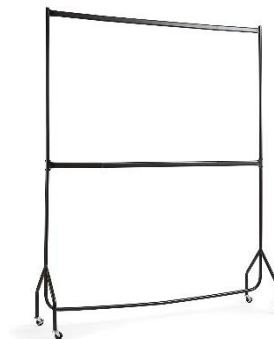
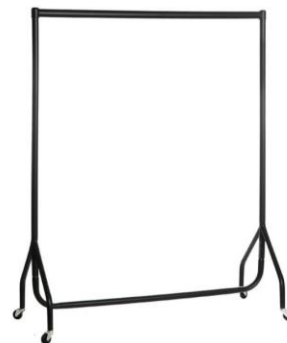
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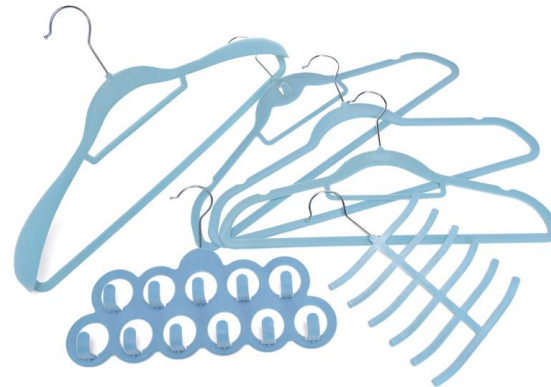
Laundry Care

- **Clothes Hanger**
- **Laundry Accessories**
- **Collapsible Plastic Storage**

Wooden



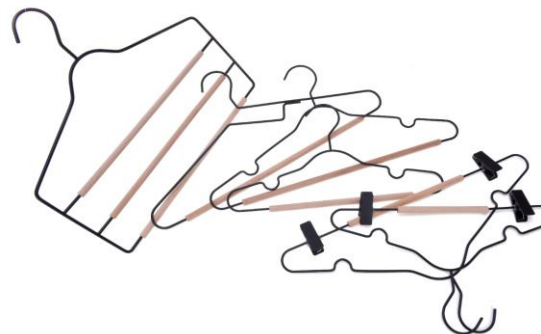
Velvet



Eco-Friendly Plastic



Wooden & Metal Mixed



▶ Laundry Range- Accessories

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Laundry Wool ball



▶ Home Storage- Collapsible Plastic Range

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Cleaning

- Flat Mop
- Eco Brush & Broom
- Plastic Brush & Broom
- Collapsible Plastic Storage

▶ Cleaning – Flat Mops

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Home Storage

- **Soft Fabric Storage**
- **Natural Woven Handicraft**
- **Metal Wire Range**
- **Eco Wooden & Bamboo Storage**

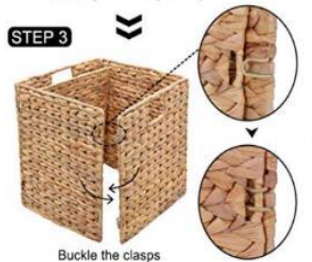
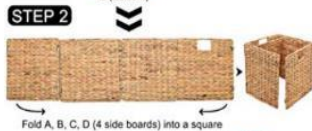
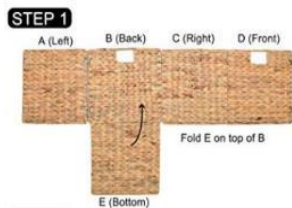
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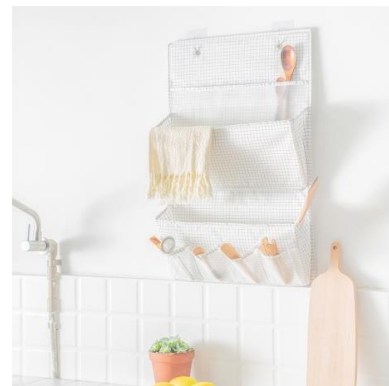
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▶ Home Storage-Metal Wire Organizers Range

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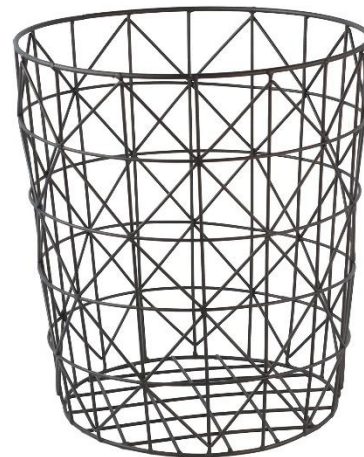
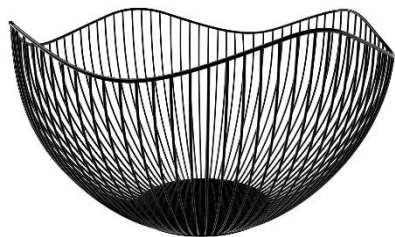
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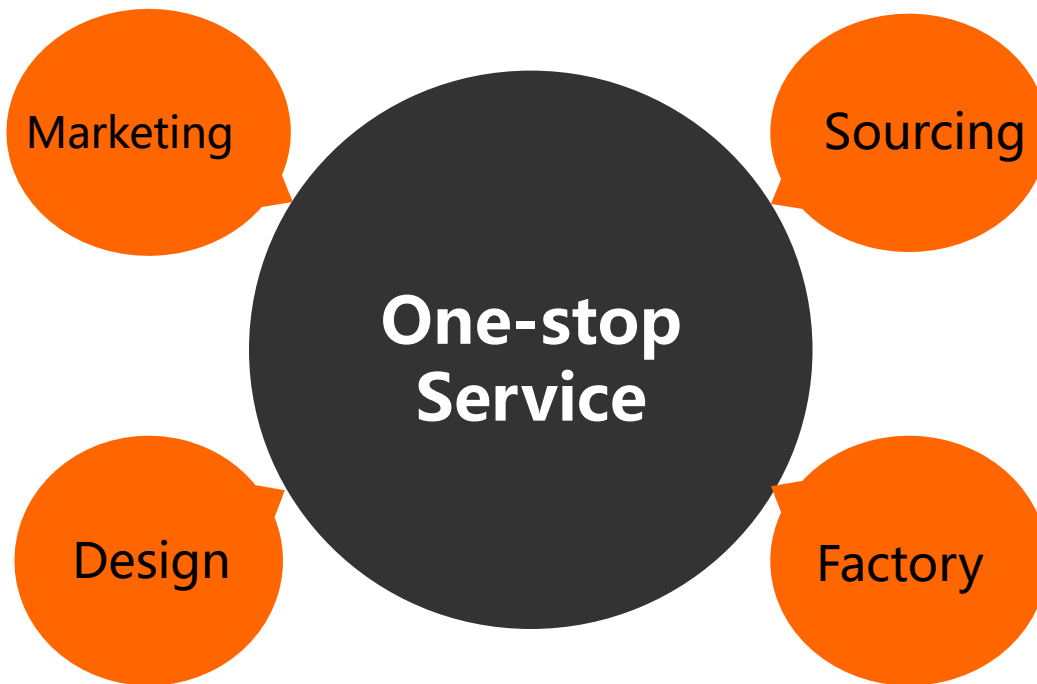


04



Our Advantages

Why Choose EISHO?



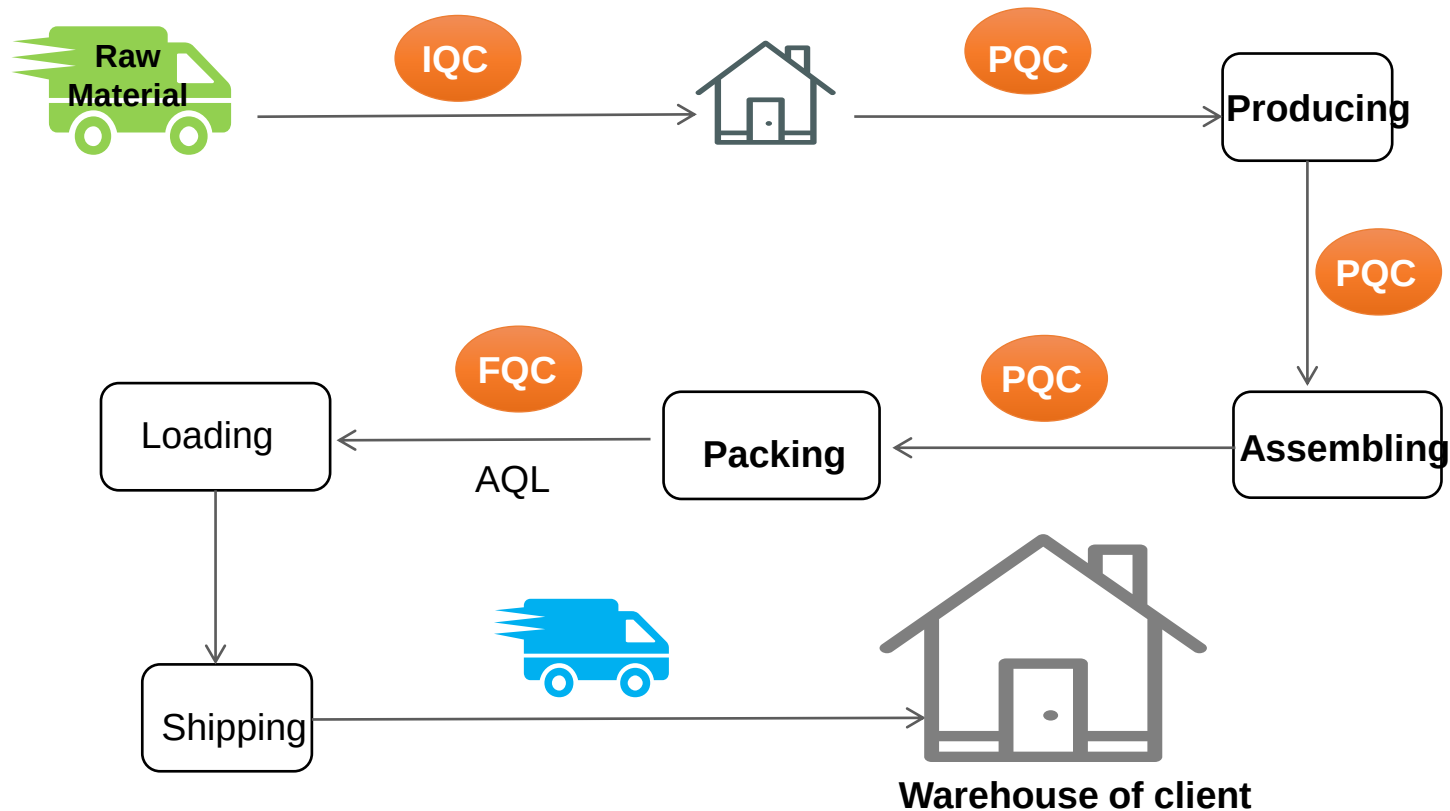
WE have more than **6** members designer team , which focusing on product design, packing design, interior design, brand design, industrial design, etc.

We are deeply trusted and supported by our customers because of our **understanding of terminal market , innovative design concept** and **strict quality control**.



OEM / ODM
70%

OBM
30%



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EISHO Concerns

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This is to certify that

EISHO Co., Ltd.

B502 Innovation Building, Information industry garden, Chaoyang road 541004,
Gulin, Guangxi, China

has been found to conform to FSC standard:
FSC-STD-40-004 ver 2.1

This certificate is valid for the following Scope:
Trading of hangers, logs and timbers Claimed FSC 100%

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Sedex Members Ethical Trade Audit Report

Version 6.0



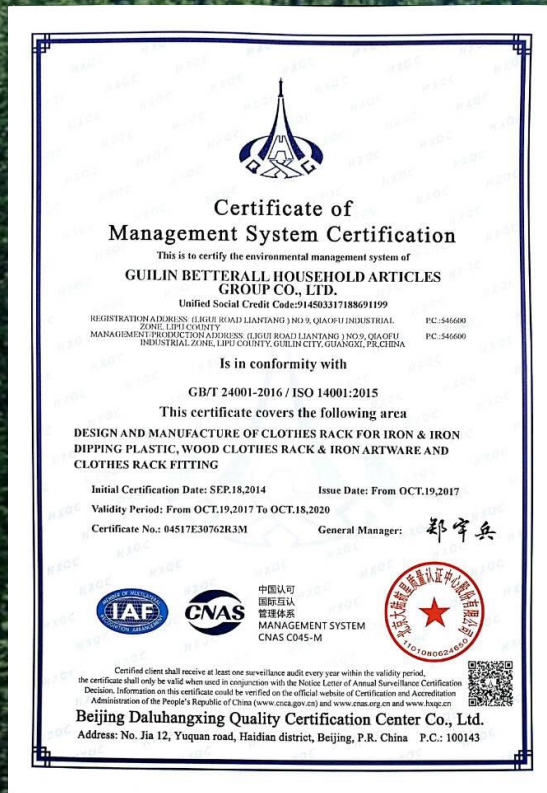
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05



EISHO Concerns

Environment Protection

- **Sustainable Development Plan:** expand the man-made forest;
- Abide to the local laws and regulations on environmental protection of countries and regions;
- Ensure that only safe and selected chemical materials are used in the production process.



EISHO Foundation

All is for love and the responsibility

- Help students and schools in difficulty to create better conditions;
- Arouse every kind person in company and society to step on the public welfare road of aiding for needy students and the vulnerable spontaneously.
- **One Million Dream Love Charity Fund:** In order to show EISHO' s care for its employees, EISHO has set up a special love charity fund of 1 million to encourage and help EISHO' s employees.



EISHO School

It is a school that established for ideas, absorbing more different ideas without wall. It is a school established **for innovation**, learning from famous teachers all over the world in order to break the shackles of thinking and produce more innovative cells.



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Thank you!
